

AD-ID: VCDC1396000H

SPOT TITLE: Montage_Best Friend Tip_AVO2_30_URL

LENGTH: :30

AS-RECORDED SCRIPT:

ART CARD: TIPS FROM FORMER SMOKERS®

We see John speaking to camera in his home. He is wearing a green plaid button down open over a black t shirt.

JOHN: I used to smoke. I thought of cigarettes as my best friend.

Cut to Noel speaking to camera in his home. He is wearing a blue plaid button down closed over a black t shirt.

NOEL: They were always there for me when I needed a break.

Cut to Elizabeth speaking to camera in her home. She is wearing a pink floral blouse with a grey cardigan.

ELIZABETH: I also thought cigarettes were my best friend. And then they gave me peripheral artery disease.

Cut to Ethan speaking to camera in his kitchen. He is wearing a light grey button down open over a darker grey t shirt.

ETHAN: I smoked and had a stroke...actually multiple strokes.

Cut to Tammy speaking to camera in her home. She is wearing a blue blouse.

TAMMY: I smoked and have heart disease.

Cut to Angie speaking to camera in her home. She is wearing a pink and white patterned blouse.

ANGIE: Here's my tip, if cigarettes are your friend, you need a better friend.

ANNCR: You can quit. For free help, visit CDC.GOV/TIPS

ART CARD: You can quit. For free help, visit CDC.GOV/TIPS

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