

*Tips From Former Smokers Tips 2018/Vignettes*

*Sharon/"Peer Pressure" :39*

The vignette opens on the title "Peer Pressure. A Former Smoker's Story," and cuts to a shot of Sharon sitting in a chair by a table inside her home, speaking to the camera.

SHARON: I started junior high school.

We then see a photo of Sharon as a young girl.

SHARON: Peer pressure, that's why I started. To be cool, to fit in.

The vignette cuts back to Sharon, speaking to the camera.

SHARON: Everybody smoked, that was, like, the cool thing to do.

We then see a photo of Sharon with her granddaughter.

SHARON: With my granddaughter, she's 12 years old, she's in junior high now—

The vignette cuts back to Sharon.

SHARON: And that's what I'm afraid of, you know. She's gonna get in with a kid that's—

We then see Sharon, typing on her computer.

SHARON: "Oh let's try it".

The vignette cuts back to Sharon, speaking to the camera.

SHARON: Don't even start because it doesn't take long—

We see Sharon standing in front of the bathroom mirror.

SHARON: to get hooked.

The vignette cuts back to Sharon, speaking to the camera.

SHARON: I think she is smart enough—

The vignette ends with Sharon looking at herself in the mirror, her reflection visible to the viewer.

SHARON: to learn from my mistake.

*Pre-decisional: for internal use only.*

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