

Patient Immunization Reminder Language for the 2024–2025 Fall and Winter Virus Season

Background for healthcare providers:

[2024–2025 Immunization recommendations](#)

- Everyone 6 months of age and older should receive the 2024–2025 COVID-19 vaccine and the seasonal influenza vaccine.
- All young infants should be protected against severe RSV disease through one of the following:
 - Vaccination of pregnant people 32 through 36 weeks of gestation (Pfizer Abrysvo only) from September through January for most of the continental United States.
 - Immunization of infants less than 8 months with nirsevimab, a monoclonal antibody, from October through March for most of the continental United States.
- Some children aged 8 through 19 months at increased risk for severe RSV disease should receive nirsevimab from October through March.
- Everyone 75 years of age and older should receive RSV vaccination if they haven't been previously vaccinated.
- Adults 60 through 74 years of age with [certain medical conditions](#) that increase their risk for severe RSV disease should receive RSV vaccination if they haven't been previously vaccinated.

Reminder via Text or EHR Message

Below are sample reminder recall messages that healthcare providers can send to patients through online portals or other patient communication platforms to check in about recommended immunizations and other ways to stay healthy this fall and winter virus season.

#	Patient population	Sample message language for EHR portal or via text
1	All age patients	Your vaccines are waiting for you. Getting vaccinated can cut your risk of getting really sick from flu, COVID-19, and RSV by half or more. Call XXX-XXX-XXXX/visit [website URL] to see if you're eligible and schedule an appointment.
2	All age patients	Risk less so you can do more! Get vaccinated against flu, COVID-19, and RSV to cut your risk of getting really sick by half or more. Call XXX-XXX-XXXX/visit [website URL] to see if you're eligible and schedule your vaccinations today!
3	All age patients, short version	Don't let flu, COVID-19, or RSV slow you down! Call XXX-XXX-XXXX/visit [website URL] to make a vaccine appointment today.
4	Patients who are pregnant	Vaccinating you against flu, COVID-19, and RSV also protects your baby. Call XXX-XXX-XXXX/visit [website URL] to make a vaccine appointment today.
5	For parents of infants (starting in Oct)	If you did not receive the respiratory syncytial virus (RSV) vaccine when you were pregnant, talk to your baby's doctor about the RSV immunization called nirsevimab.
6	Parents of older children	Your children's vaccines are waiting for them. Getting vaccinated lowers their risk of getting really sick from flu and COVID-19. Call XXX-XXX-XXXX/visit [website URL] to schedule an appointment for your child today.

Additional message examples for telephone call script or written message:

SUBJECT: Protect yourself and your loved ones this fall and winter season

General/Not yet vaccinated: Patient reminder for general patients thought to not yet have received vaccines:

Your vaccines are waiting for you. Flu, COVID-19, and RSV can result in serious disease, especially each fall and winter. Vaccines can cut your risk of hospitalization by half or more. Your provider can help you decide which vaccines are right for you. Please schedule your appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

General: Patient reminder for general patients (may include patients who have been vaccinated or not):

Have you received your recommended immunizations yet this fall? There's still time. Flu, COVID-19, and RSV can result in serious disease, especially each fall and winter. Vaccines can cut your risk of hospitalization by half or more. Your provider can help you decide which vaccines are right for you. Please schedule your appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!





Children: Patient reminder for pediatrician offices:

Our records indicate your child may still need some of their recommended immunizations this fall. There's still time. Flu, COVID-19, and RSV can result in serious disease, even in children who do not have other medical issues, especially during the fall and winter. That's why immunizations are so important. Please schedule an appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

Pregnant Patients: Patient reminder for ob/gyn or providers to patients who are pregnant:

Did you know that getting the flu, COVID-19, or RSV vaccines during pregnancy passes protective antibodies to your baby so that they are protected from getting sick after they are born? Vaccinating against flu and COVID-19 during your pregnancy can also help keep you from getting very sick with these illnesses. Your provider can help you decide which vaccines are right for you. Please schedule your vaccine appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

For any systems able to use a graphic:

	2024–2025 COVID-19¹	2024–2025 Influenza²	RSV³
 Infants & Children	6 months – 17 years Some children 6 months through 4 years <i>may need</i> multiple doses	6 months – 17 years Some children 6 months through 8 years <i>may need</i> multiple doses	All infants <8 months* and children 8 through 19 months with risk factors should get nirsevimab Typically, October through March, *if birthing parent not vaccinated with maternal RSV vaccine
 Pregnant People	All	All	OR 32–36 weeks gestation should get RSV vaccine (Pfizer, Abrysvo only) Typically, September–January
 Adults 18–59	All	All	See pregnant people
 Adults 60+	All	All Higher dose or adjuvanted flu vaccine for 65+, if available	All adults 75+ and adults 60 through 74 years with risk factors should get one lifetime dose of RSV vaccine

¹ Immunocompromised may need to get additional dose(s) of COVID-19 vaccine regardless of age.

² Solid organ transplant recipients ages 18 through 64 on immunosuppressives may get high-dose or adjuvanted flu vaccine, if available.

³ All infants should be protected by either maternal RSV vaccine or nirsevimab. Both are not needed for most infants.

For infants born during October through March, nirsevimab should be administered in the first week of life—ideally during the birth hospitalization.