

# National HIV Prevention Program Monitoring & Evaluation (NHM&E)

## PS22-2203 Pre-application and Technical Assistance Webinar

Translation and Evaluation Branch

October 2021



# Overview

- Introduction to Translation and Evaluation Branch (TEB)
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- Data Reporting Requirements
  - Data Collection and Data Reporting
- How We Use Your Data
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# Introduction to TEB

- **TEB is one of ten branches in the Division of HIV Prevention (DHP)**
- **Consists of five teams:**
  - CBO Monitoring and Evaluation (M&E) Team, CMET
  - Health Department M&E Team, HMET
  - Information Integration Team, IIT
  - Guidelines Team
  - Research, Synthesis, and Translation Team, RSTT
- **Collaborates with other branches in DHP, especially with the Program Development and Implementation Branch**

# National HIV Prevention Program Monitoring and Evaluation (NHM&E)

- **A framework for monitoring critical CDC-funded HIV prevention program activities**
  - performance measurements
  - evaluation questions
  - reporting requirements
  - analyzing and reporting of indicators

# National HIV Prevention Program Monitoring and Evaluation (NHM&E)

- **Performance measurements help you...**
  - demonstrate achievement of program outcomes
  - build a stronger evidence base for program strategies
  - clarify applicability of the evidence base to different populations, settings, and contexts
  - determine if program strategies are scalable and effective at reaching the priority populations
  - drive continuous program improvement
  - provide accountability for public health funding

# Key Evaluation Questions

- **To what extent do CBOs:**

- conduct HIV testing among priority population members?
- identify persons with newly diagnosed HIV?
- link or re-engage persons with HIV to HIV medical care?
- refer persons with HIV to Partner Services?
- screen, refer, and link persons at increased risk for HIV to PrEP?
- refer priority population members to or provide prevention and essential support services?
- distribute condoms to all persons regardless of HIV status?

# Data Reporting Requirements

- **Quantitative Data**

- test-level data: reported for each HIV testing event conducted

- **Qualitative Data**

- program implementation successes and challenges

# Data Collection

- **CDC will limit data requirements to data used for program monitoring and quality improvement**
- **CDC will provide**
  - customizable templates
  - training, guidance, and support for implementation of NHM&E requirements
  - technical assistance



# Data Reporting

- **Your data will be reported to CDC twice per year**
- **You will submit NHM&E data to CDC by directly entering data into EvaluationWeb®**
- **You will submit your Annual Progress Reports and End of Year Progress Reports to CDC**

# How We Will Use Your Data

- **Gain knowledge about HIV prevention programs at the national level**
  - identify and close gaps in HIV prevention programs
  - contribute to making HIV prevention efforts more effective
  - influence policy and other decision making
- **Accountability**
  - monitor progress toward meeting NOFO goals
  - ensure prevention resources are being used appropriately

# How We Will Use Your Data: Examples

- **Calculate indicators**

- standard measures that assess critical aspects of program performance toward reaching prevention goals

- **Generate Rapid Feedback Reports (RFRs)**

- reports on standard measures that assess progress towards NOFO objectives at the recipient level and the overall program level
- twice per year

# Examples of Indicators

- **Outcome: Increased HIV testing among priority populations**
  - Indicator: # and % of HIV tests conducted among priority populations
- **Outcome: Increased HIV diagnoses among priority population clients unaware of their HIV status**
  - Indicator: # and % of persons with newly diagnosed HIV identified through PS22-2203 funds

# Examples of Indicators, cont'd

- **Outcome: Increased linkage to medical care within 30 days among persons with newly diagnosed HIV**
  - indicator: # and % of persons with newly diagnosed HIV linked to HIV medical care within 30 days
  
- **Outcome: Increased screenings, referrals, and linkage to PrEP**
  - indicator: # and % of HIV-negative persons screened for, referred to, and linked to PrEP


# Evaluation and Performance Measurement Plan (EPMP)

- **Developed in collaboration with CDC during development phase**
- **Consistent with work plan and CDC's evaluation and performance measurement strategy**
- **Data collected should be used**
  - for ongoing monitoring of the program
  - to evaluate effectiveness
  - for continuous program improvement

# EPMP, cont'd

- **Your agency's EPMP should describe...**
  - who are the key staff that will be responsible for conducting evaluation activities
  - how evaluation data will be collected, entered, quality assured, secured, and reported to CDC
  - how you plan to train your staff and improve your capacity to evaluate your program
  - how you plan to conduct any local evaluations
  - how evaluation findings will be used for continuous program/quality improvement

# How You Use Your Data


- **Manage program processes**
  - **Learn whether you are reaching your NOFO performance objectives**
  - **Identify program strengths and weaknesses for improved service delivery and decision-making**
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# NHM&E Resources

- **NHM&E Service Center**
  - NHMService@cdc.gov or 1-855-374-7310
- **EvaluationWeb<sup>®</sup> Resources**
  - <http://help.lutherconsulting.com>
- **CDC Project Officer**
- **Translation and Evaluation Branch staff**

# Summary

- **You will be required to collect and report on all NHM&E data requirements**
  - **You will submit data twice per year through EvaluationWeb<sup>®</sup> and through progress reports**
  - **Your EPMP must be consistent with your work plan and CDC's evaluation and performance measurement strategy**
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# Questions?

National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention  
Division of HIV/AIDS Prevention

