

Notice of Funding Opportunity (NOFO) PS21-2104 Partnering and Communicating Together Attachment N: Letter of Intent to Apply for Funding

INSTRUCTIONS: Organizations are allowed to submit **one** application. Therefore, only one Letter of Intent (LOI) per organization should be submitted.

Completed LOIs must be submitted to the Prevention Communication Branch's National Partnerships Team (NPT) at NPT@cdc.gov no later than **02/19/2021**. Please include PS21-2104 LOI in the subject line of your email.

PURPOSE: The purpose of this letter is to inform the Centers for Disease Control and Prevention (CDC) that your organization is interested in applying for PS21-2104. Although a letter of intent is not required, it is highly recommended, and will assist CDC in planning for the review process.

DUNS Number:		EIN Number:	
Organization Name:			
Mailing Address:			
City:		State:	Zip Code:
Primary Point of Contact (Name):			
Email:		Phone:	
Category for which you are applying:			
If applying for Category A: Digital and Social Media, please provide the digital and/or social media channels that will be used to disseminate campaign messages.		Website Facebook Twitter Instagram	Other _____ Insert URLs:
If applying for Category B: Events, please note the Ending the HIV Epidemic jurisdictions you plan to distribute campaign and other CDC resources.			
Proposed Priority Audience:			
What are the proposed priority audiences that your organization plans to engage under PS21-2104? <i>Be sure to select audience category, race/ethnicity, gender identity, and age.</i>			
Description of Priority Audience:			
Audience Category (select all that apply) Heterosexual Gay and Bisexual men People with HIV People who inject drugs Health care providers Other (specify): _____	Race/Ethnicity (select all that apply) American Indian/Alaskan Native Asian Black/African American Hispanic/Latino Native Hawaiian/Pacific Islander White All Races Other (specify): _____	Gender Identity (select all that apply) Male Female Trans male Trans female Genderqueer/gender non-conforming Other (specify): _____	Age Group (select all that apply) 18 – 29 years 30 – 49 years 50 – 64 years 65 and older

*****QUESTIONS:** If you have questions, please submit them to NPT@cdc.gov.