



# PS19-1904: Capacity Building Assistance (CBA) for High Impact HIV Prevention Program Integration

**DaDera Moore, MPH, MSW**

**Senior Advisor for Program**

**Capacity Building Branch (CBB)**

Pre-Application Technical Assistance (TA) Session

Component 2: Regional Technical Assistance

Fall 2018



## Purpose

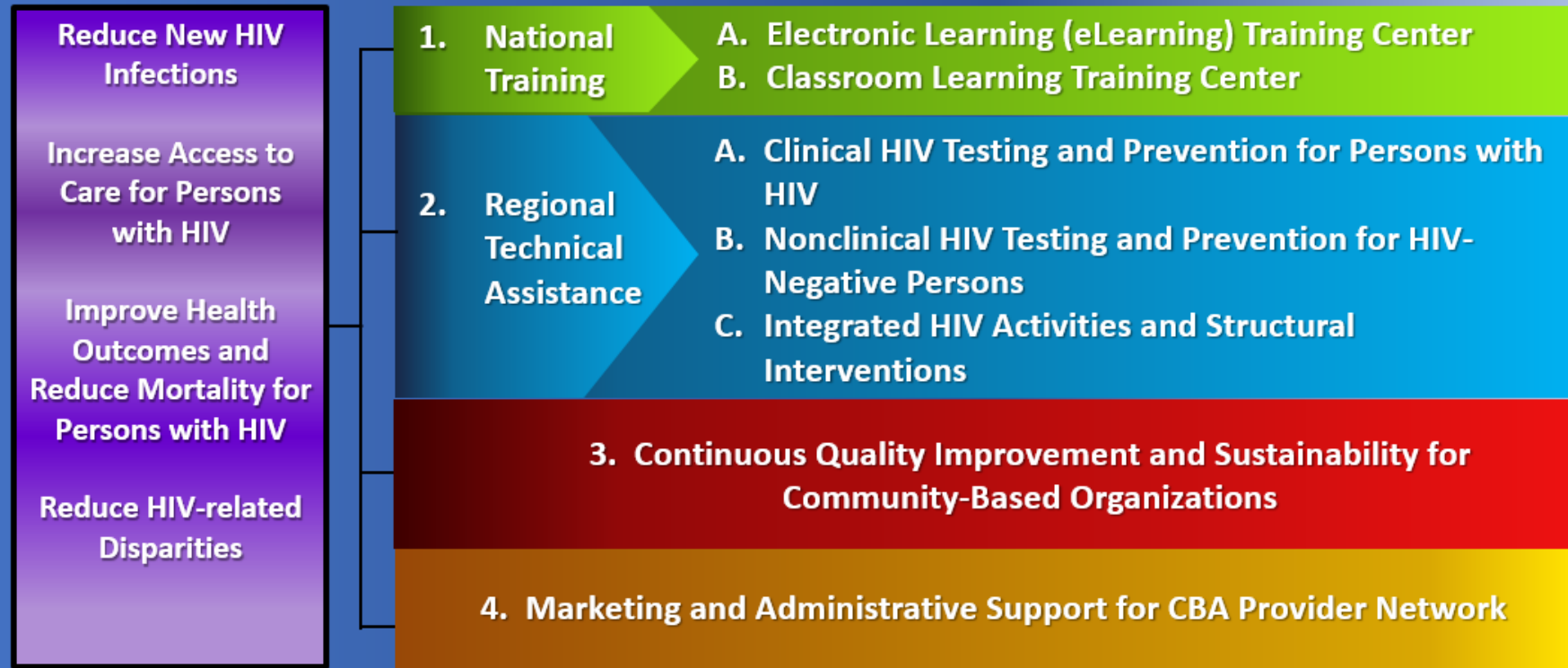
- **Supports a CBA Provider Network (CPN)**
- **Strengthens the capacity and improves the performance of the HIV prevention workforce to optimally plan, integrate, implement, and sustain comprehensive HIV prevention programs and services**
- **Promotes and supports national prevention goals, the HIV care continuum, and CDC's High-Impact HIV Prevention (HIP) approach**

<https://www.cdc.gov/hiv/funding/announcements/ps19-1904/index.html>



# PS19-1904: Capacity Building Assistance (CBA) for High Impact HIV Prevention Program Integration

*To strengthen the capacity and improve the performance of the national HIV prevention*



Health Disparities, Social Determinants of Health, Cultural Competence



# Presentation Outline

- **Required Activities**
- **Measured Outcomes**
- **Award Information**
- **Eligibility Information**
- **Application Submission**
- **Application Review**
- **Pre-Application Technical Assistance**

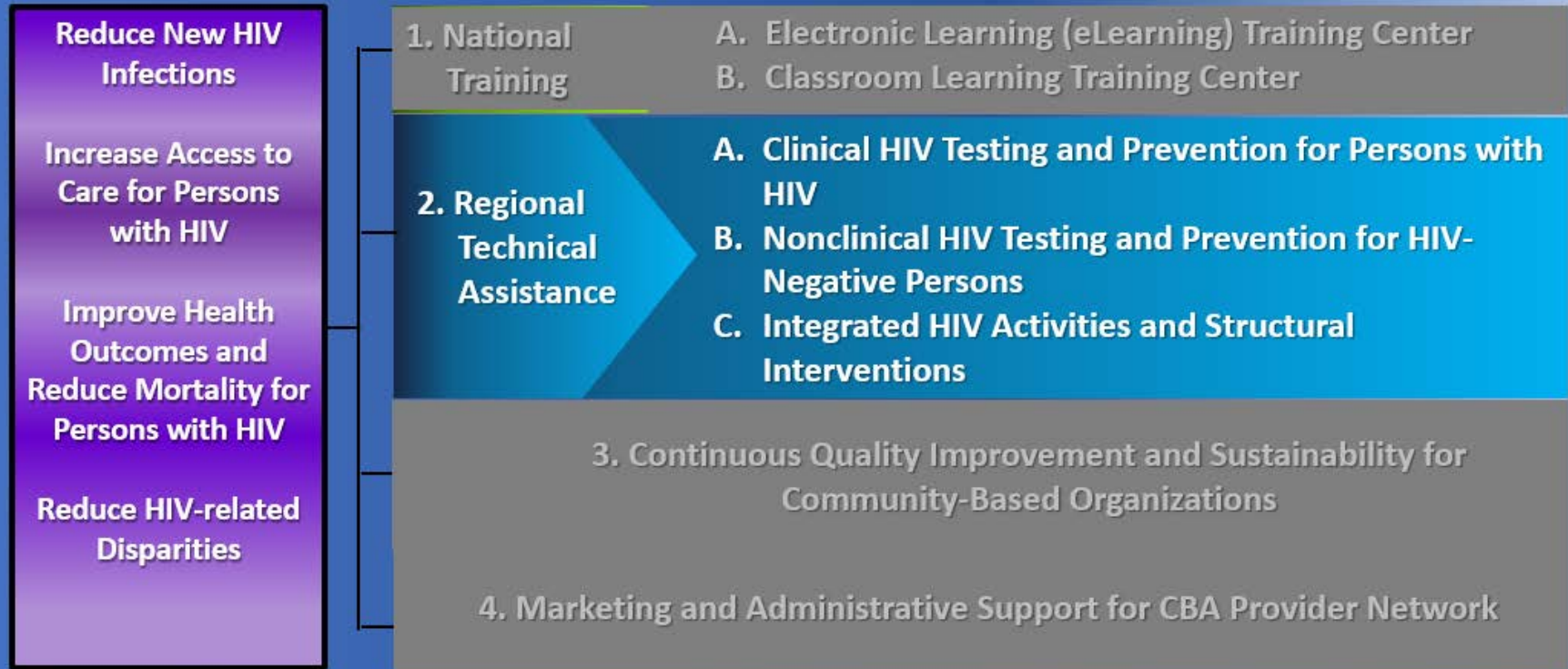


# Required Activities



# PS19-1904: Capacity Building Assistance (CBA) for High Impact HIV Prevention Program Integration

*To strengthen the capacity and improve the performance of the national HIV prevention*



Health Disparities, Social Determinants of Health, Cultural Competence



# Component 2: Regional Technical Assistance Overview

- **Coordinated approach for technical assistance (TA)**
- **Four defined regions within the U.S.**
  - i.e., West, Midwest, Northeast, and South
- **Strengthen jurisdictional programmatic operations for HIV prevention programs and services**
- **Building collaborative working relationships with CDC-funded programs and their local partners within the assigned region**
- **PS19-1904 Technical Assistance Guidance (Attachment D)**
  - Additional context and activity-specific guidance for applicants



## Component 2: Regional Technical Assistance Overview

- **Address jurisdictional programmatic challenges to effectively plan, integrate, implement, and sustain HIV prevention programs and services**
  - HIP interventions and public health strategies
- **Develop and deliver regional TA services, products, and materials to increase the HIV prevention knowledge, skills, and competencies**
  - May use staff, subcontractors, consultants, etc.
  - Applicant must perform substantial role





# Component 2: Regional Technical Assistance Overview

- **Regional TA services, products, and materials**
  - Includes mentoring, consultation, demonstration, skills building, information, resource development and sharing, and peer learning opportunities
  - Must be culturally, linguistically, and educationally appropriate as well as fully 508-compliant for people with disabilities
- **Partnership with the AIDS Education Training Centers and the National Network of STD/HIV Prevention Training Centers**



## Component 2: Regional Technical Assistance Requirements

- **Selection of one geographic region in which applicant has an established operating unit or office for implementation of a regional TA program**
  - requirement for the applicant organization;
  - physically located within the selected TA delivery region;
  - where the applicant will conduct the business of implementing its proposed program for regional TA delivery;
  - subject to 3-phases of review including pre-decisional site visit; and
  - no required time period to be considered “established”.
    - CDC may apply preference for 2 years of experience



## Component 2: Regional Technical Assistance Requirements

- **Selection of one of the following tracks and related activities for regional TA delivery**
  - Track A: Clinical HIV Testing and Prevention for Persons with HIV (PWH)
  - Track B: Nonclinical HIV Testing and Prevention for HIV-Negative Persons
  - Track C: Integrated HIV Activities and Structural Interventions
- **Implementation of all component required activities for selected track within selected region**



## Track A.

# Clinical HIV Testing and Prevention for Persons with HIV

## ■ Clinical HIV Testing

- Supports HIV testing providers and activities in public and private clinical settings
  - e.g., emergency departments, urgent care clinics, inpatient services, substance use disorder treatment clinics, public health clinics, community clinics, correctional healthcare facilities, and primary care settings

## ■ Prevention for Persons with HIV (PWH)

- Linkage to, retention in, and reengagement in care
- ART initiation and adherence
- PWH behavioral interventions
- Perinatal HIV prevention
- Essential support services



# Regional Technical Assistance

## Track A. Clinical HIV Testing and Prevention for PWH

### Measured Short Term Outcomes:

- **Strengthened capacity of CDC-funded programs to implement clinical HIV testing**
- **Strengthened capacity of CDC-funded programs to implement services to prevent new HIV infections and reduce transmission of HIV**



# Regional Technical Assistance

## Track B. Nonclinical HIV Testing and Prevention with HIV-Negative Persons

### ■ Nonclinical HIV Testing

- Supports HIV testing providers and activities in nonclinical settings or sites where medical, diagnostic, and/or treatment services are not routinely provided
  - e.g., CBOs, mobile testing units, churches, bathhouses, parks, shelters, syringe services programs, health-related storefronts, homes, and other social service organizations)

### ■ Prevention with HIV-Negative Persons

- PrEP activities
- Risk reduction behavioral interventions
- Essential support services



# Regional Technical Assistance

## Track B. Nonclinical HIV Testing & Prevention with HIV-Negative Persons

### Measured Short Term Outcomes:

- **Strengthened capacity of CDC-funded programs to implement nonclinical HIV testing**
- **Strengthened capacity of CDC-funded programs to prevent new HIV infections and reduce transmission of HIV**



# Regional Technical Assistance

## Track C. Integrated HIV Activities and Structural Interventions

### ■ Integrated HIV Activities

- Partner services
- Data to Care activities
- Integrated HIV Prevention and Care Planning
- HIV/HCV transmission clusters and outbreak response

### ■ Structural Interventions

- Social determinants of health
- Condom distribution
- Syringe services programs
- Social marketing campaigns and social media strategies





# Regional Technical Assistance

## Track C. Integrated HIV Activities & Structural Interventions

### Measured Short-Term Outcomes:

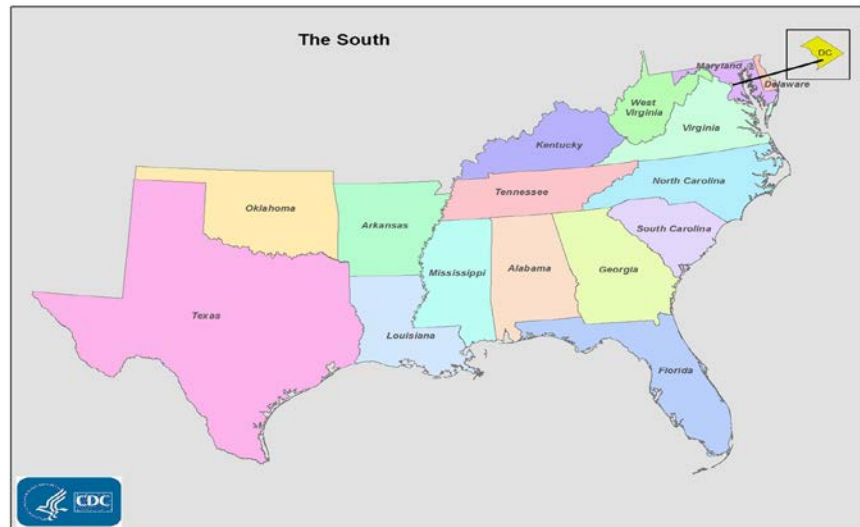
- **Strengthened capacity of CDC-funded programs to implement integrated HIV activities**
- **Strengthened capacity of CDC-funded programs to implement structural interventions**



# Regional Technical Assistance – South Region

(approx. 57 CDC-funded programs)

- 1 TA provider for Track A: Clinical HIV Testing and Prevention for PWH
- 1 TA provider for Track B: Nonclinical HIV Testing and Prevention for HIV-Negative Persons
- 1 TA provider for Track C: Integrated HIV Activities and Structural Interventions



Same model for other 3 TA delivery regions (i.e., Northeast, Midwest, and West)



## Component 2: Regional Technical Assistance Required Activities

- **In consultation with CDC, annually develop and implement a work plan to provide regional TA for selected track**
  - Outlines the applicant's development and delivery of TA services, products, and materials
  - Tailored to address needs related to selected track within the selected region



## Component 2: Regional Technical Assistance Required Activities

- **Develop and implement annual jurisdictional CBA plans**
  - An assessment of existing resources, needs, and gaps for HIV prevention programs and services in the jurisdiction.
    - Based on data provided by CDC and consultations with local stakeholders
  - A description of the proposed TA services, events, activities, products, and resources tailored to address the needs of CDC-funded programs and their local partners within each jurisdiction



## Component 2: Regional Technical Assistance Required Activities

- A description of needs related to training (refer to Component 1) and distance learning program (refer to Component 3);
- A description of efforts to ensure that TA services will be culturally, linguistically, and educationally appropriate for the target audience
  - address health disparities and social determinants of health



## Component 2: Regional Technical Assistance Required Activities

- A clear outline of roles and responsibilities of each Regional TA provider for executing the activities within a jurisdictional CBA plan
  - Strategies for communication, coordination, and collaboration within, and across, the jurisdiction
- Contributes to Regional CBA Plans

# Award Information



# Component 2: Regional Technical Assistance Funding

## ■ Cooperative Agreement

- Project Period: April 1, 2019 – March 31, 2024

## ■ Total Fiscal Year (Annual) Funding - \$13,400,000

- West Region Tracks A, B, or C
  - \$898,776 - \$948,776 (3 awards)
- Midwest Region Tracks A, B, or C
  - \$735,346 - \$785,346 (3 awards)
- Northeast Region Tracks A, B, or C
  - \$1,307,326 - \$1,357,326 (3 awards)
- South Region Tracks A, B, or C
  - \$1,525,216 - \$1,575,216 (3 awards)



# Eligibility Information



# Unrestricted Eligibility

- American Indian/Alaska Native tribal governments (federally recognized or state-recognized)
- American Indian/Alaska native tribally designated organizations
- Alaska Native health corporations
- Colleges
- Community-based organizations
- Faith-based organizations
- For-profit organizations (other than small business)
- Healthcare corporations
- Healthcare organizations
- Hospitals
- Nonprofit with 501C3 IRS status (other than institution of higher education)
- Nonprofit without 501C3 IRS status (other than institution of higher education)
- Political subdivisions of States (in consultation with States)
- Professional associations
- Research institutions (that will perform activities deemed as non-research)
- Small, minority, and women-owned businesses
- State and local governments or their Bona Fide Agents
- Tribal epidemiology centers
- Universities
- Urban Indian health organizations



# Additional Information on Eligibility

If any of the following required documentation is missing, the application will be deemed nonresponsive and not considered for further review.

- Applicants may submit only one application for one component
- For Component 1, applicants must clearly select one track
- For Component 2, applicants must select one geographic region with documentation of an established operating unit/office
- For Component 2, applicants must clearly select one track
- Applicants are limited to an indirect cost rate of 8% (unless an exempted organization)
- Applicants must submit a complete application



# Application Submission



# Required Registrations

- **Data Universal Numbering System (DUNS)**

- <http://fedgov.dnb.com/webform> or (866) 705-5711
- 1-2 business days

- **System for Award Management (SAM)**

- [www.sam.gov](http://www.sam.gov) (must have DUNS number)
- 3-5 business days but up to 2 weeks, requires annual renewal

- **Grants.gov**

- [www.grants.gov](http://www.grants.gov) (must have DUNS number and SAM account)
- Same day but can take up to 8 weeks
- **Register early!!!**



# Application

- **Table of Contents**
- **Project Abstract Summary**
- **Project Narrative (19 pages)**
  - Background, Approach, Evaluation and Performance Measurement Plan, Organizational Capacity to Implement Approach, Work Plan
- **Budget Narrative (no page limit)**
- **CDC Assurances and Certifications**

# Application Update

## ■ Work Plan

- Name and submit as an attachment to the application under “Other Attachments”; no page limit
- Reference named attachment in “Work Plan” section of the Project Narrative

## ■ Evaluation and Performance Measurement Plan

- Name and submit as an attachment to the application under “Other Attachments”; no page limit
- Reference named attachment in “Evaluation and Performance Measurement Plan” section of the Project Narrative



# Application Attachments

- **Indirect Cost Rate Agreement, if applicable**
- **Non-Profit Organization IRS status forms, if applicable**
- **Demonstration of organizational capacity**
  - List of acceptable attachments outlined in “Additional Information on Eligibility” section
  - No page limit
  - Materials will be considered during application review





# Important Reminders

- **Follow all instructions related to the content, form, and submission of the application**
  - requirements, font, line spacing, page limitations, file formats, and file naming conventions
- **Letters of Intent are due October 12, 2018**
  - [CBANOFO@cdc.gov](mailto:CBANOFO@cdc.gov)
- **Applications are due November 12, 2018 by 11:59pm ET**
  - [www.grants.gov](http://www.grants.gov)
- **Leave sufficient time to ensure successful application submission before published deadline**



# Application Review



## Phase I Review

- **Eligibility, completeness, and responsiveness as detailed in PS19-1904**
- **Ineligible, incomplete, and non-responsive applications will not be considered for further review**
- **Notification if application does not meet eligibility criteria and/or application requirements**



## Phase II Review

- **Objective review and evaluation (100 points)**
  - Approach (35 points)
  - Evaluation and Performance Measurement (25 points)
  - Organizational Capacity to Implement Approach (40 points)
  - Budget (Reviewed but not scored)
- **Ranked scores by component and track**
- **Notification of application status within 30 days following completion of Phase II Review**



# Phase III Review

## ■ CDC Funding Preferences

- Preference to avoid unnecessary duplication of services;
- Preference for balance of funded applicants based on burden of HIV infection within jurisdictions and disproportionately affected geographic regions, as measured by CDC;
- Preference for applicants that propose cost-effective programs that fully maximize the impact of CDC's fiscal resources; and
- Preference for applicants with extensive experience (at least 2 years) building the capacity of the HIV prevention workforce.



## Phase III Review

- **Pre-decisional site visit (75 points)**
  - CDC staff meets with applicants
  - CDC technical review of applications
  - CDC assessment of applicant's demonstrated capacity for proposed program
  - Identification of any needed support from CDC
- **Minimum PDSV score of 50 points**
- **For Component 2, PDSVs will take place with operating unit or office located within the selected region.**



## Component 2: Regional Technical Assistance Funding Determination

- **Based on ranked scores for each track within region from entire application review and consideration for CDC funding preferences**
- **CDC may consider the rank order of scores for same track applicants located outside of a TA delivery region under the following conditions:**
  - No eligible applicants for a track are located within a region (Phase I Review);
  - Eligible applicants for a track located within a region fail to successfully complete the objective review process (Phase II Review);
  - Eligible applicants for a track located within a region fail to receive at least 50 of the 75 available points during a pre-decisional site visit (Phase III Review).



## Component 2: Regional Technical Assistance Funding Determination

**For potential consideration for funding as a TA provider located outside of a region, submit the following:**

- 1) a list of all operating unit and/or office locations,
  - 2) documentation of all track-relevant operational experience regardless of selected region, and
  - 3) written interest in potential consideration by CDC to deliver TA for the same track but in a region other than the one selected in the application.
- **Please note that this potential consideration will not result in multiple awards for any applicant organization.**





# Funding Determinations

- **Announcement and anticipated award date will be no later than April 1, 2019**





# Pre-Application Technical Assistance



# Important Resources

- **PS19-1904 Application Package**

- [www.grants.gov](http://www.grants.gov)

- **PS19-1904 Website**

- <https://www.cdc.gov/hiv/funding/announcements/ps19-1904/index.html>
- Attachments, FAQs, application checklist, etc.

- **Live Web Conference Calls**

- CDC review and Q&A sessions for each component
- Information on PS19-1904 website



# Agency Contacts

- **For programmatic technical assistance, contact:**

DaDera Moore, Project Officer

Email: [cbanofocdc@cdc.gov](mailto:cbanofocdc@cdc.gov)

Phone: (404) 718-3180

- **For financial, awards management, and budget assistance, contact:**

Thelma Jackson, Grants Management Specialist

Email: [koy8@cdc.gov](mailto:koy8@cdc.gov)

Phone: (770) 488-2823



# Agency Contacts

- **For assistance with submission difficulties related to [www.grants.gov](http://www.grants.gov), contact:**

Contact Center

Phone: (800) 518-4726

Hours of Operation: 24 hours a day, 7 days a week, except on federal holidays

- **For all other submission questions, contact:**

Technical Information Management Section

Email: [ogstims@cdc.gov](mailto:ogstims@cdc.gov)

Phone: (770) 488-2700



**Thank You!!**





For more information, contact CDC  
1-800-CDC-INFO (232-4636)  
TTY: 1-888-232-6348 [www.cdc.gov](http://www.cdc.gov)

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

