

2020-2025 STRATEGIC PLAN

FRAMEWORK

VISION

We envision a future where all youth in the U.S. will be equipped with the knowledge, skills, and resources for a healthy adolescence and adulthood.

MISSION

DASH strengthens schools, families, and communities to prevent HIV, other STDs, and unintended pregnancies and help youth become healthy, successful adults.



Improve the capacity of schools, families, and communities to help youth become healthy, successful adults.



Decrease prevalence of behaviors and experiences that contribute to HIV, STDs, and unintended pregnancy, including priority health issues (i.e. sexual risk behaviors, high-risk substance use, violence victimization, poor mental health, and suicidality).



Advance health equity through the reduction of disparities in behaviors and experiences that contribute to HIV, STDs, and unintended pregnancy.



Increase the implementation of strategies that promote protective factors that contribute to healthy youth development.

OBJECTIVES

STRATEGIC IMPERATIVE A

Strengthen our programs, surveillance, and research through innovation and continuous quality improvement.





Integrate priority populations and health issues across program, surveillance, and research.

STRATEGIC IMPERATIVE C

STRATEGIC IMPERATIVE D



Expand reach to all school-aged youth.



Strengthen and cultivate organizational excellence.

OBJECTIVES

- By 2022, develop a refined program model that provides opportunity for scaling up DASH's reach.
- By 2022, expand extramural partnerships and collaborations to support implementation of the refined program model.
- By 2023, support schools to make resilience, well-being, and good mental health ubiquitous and equitable.
- By 2025, CDC expertise is framing the national discussion on improving adolescent health.
- By 2025, establish a mechanism to hear from youth, parents, and families to inform DASH's strategies.

- By 2021, develop internal DASH roadmap for reducing adolescent health disparities related to race/ ethnicity, sexual orientation, gender identity, and geography.
- By 2023, DASH staff have cultivated expertise around priority health issues and disparities.
- By 2023, DASH funding opportunity reflects revised program model and disparities roadmap.
- By 2025, DASH's outward facing products emphasize the health disparities used in the roadmap.

- ✓ By 2025, expand program implementation to reach 15% of middle and high school students.
- By 2025, identify and pilot strategies to effectively reach elementary school students.
- By 2025, increase reach to rural and/or southern communities with priority populations.
- ✓ By 2025, establish mechanisms for directly communicating to youth, parents, and families.

- By 2022, develop a division-wide workforce plan that articulates staffing goals to achieve DASH's mission.
- By 2022, create a staff professional development program to increase the job-related knowledge and skills of all staff.
- By 2025, establish and maintain an organizational culture and climate that values all employees, practices mutual respect, and supports high performance.



