#### HEALTHY BRAIN RESOURCE CENTER

# Strengthen Partnerships Strengthen Strength

Utilize Data

## Colorado Department of Public Health and Environment (CDPHE) Develops First Alzheimer's Disease and Related Dementias (ADRD) State Plan

and Policies

The <u>Healthy Brain Resource Center</u> Stories From the Field are a series of stories that highlight the achievements of award recipients from the <u>National Healthy Brain Initiative</u> and the <u>BOLD Infrastructure for Alzheimer's Act</u>. <u>Healthy Brain Road</u> <u>Map domains</u> that are relevant to this story are denoted by the icons in the top right of this document.

# **BACKGROUND & OBJECTIVE**

Alzheimer's disease is a growing public health crisis in Colorado.<sup>1</sup>

168% increase in Alzheimer's deaths from 2000 to 2019 **21%** increase in people over 64 with Alzheimer's from 2020 to 2025 73% of car chron condit

Workforce

of caregivers have chronic health conditions

Public

To address this crisis, over the course of 18 months, CDPHE developed the first ADRD state plan to:

Improve the lives of Coloradans who are at risk for or living with dementia, as well as the lives of their caregivers

#### 2

Reduce disparities in ADRD within priority populations:

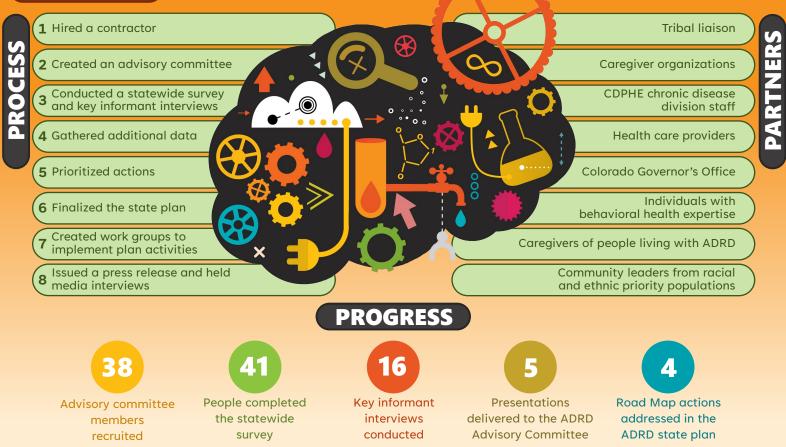
- Hispanic or Latino persons
- Black or African American persons
- American Indian or Alaska Native persons

#### 3

Highlight evidence-based actions the state of Colorado and its partners can take

## APPROACH

1



<sup>1</sup>Alzheimer's Association. 2023 Alzheimer's Disease Facts and Figures Report, Colorado Statistics. https://www.alz.org/media/Documents/colorado-alzheimers-facts-figures-2023.pdf

#### **LESSONS LEARNED**

Partnerships were key. CDPHE fostered these partnerships by:



**Ensuring that voices** of all advisory committee members were heard by instituting a consensus-based voting process for prioritizing and determining activities included in the plan.



**Providing stipends** to acknowledge the time and contributions of community members who participated in the development of the plan.

"The biggest factor was being good listeners to our partners and representatives who participated in the advisory committee and the action coalition. We found ways to have a dialogue where everyone's input could be included or be heard."

– ADRD Program Manager



Adjusting the meeting agenda and process, as needed, throughout the development of the state ADRD plan. CDPHE conducted an anonymous survey after each ADRD plan workgroup meeting, reviewed feedback, and adjusted the next meeting after feedback.



**Working with community leaders** to recruit and arrange the engagement sessions which helped build trust among community members and increased participation in these sessions.

"There was already a breadth of impactful work occurring across the state. Bringing different perspectives and initiatives together in a holistic plan, in a way that promoted ownership of each strategy among the partners, is really the truest demonstration of taking Colorado's work to the next collective level."

- ADRD Unit Supervisor

2 Strong commitment at the state level was imperative. The ADRD Program Manager was dedicated to bringing diverse voices and perspectives to the plan development process and engaging key collaborators with lived experience, systems expertise, and dedication to developing a collective approach to addressing ADRD. This commitment ensured that developing and implementing the plan became a shared priority for Colorado.

#### RESOURCES



<u>Colorado ADRD State Plan</u> <u>Colorado ADRD Policy Recommendations</u> <u>Colorado ADRD State Plan Press Release</u> <u>ReThink Health Field Guide</u>

https://cdphe.colorado.gov/adrd



Sample Advisory Committee Agenda Organizing Statement Template Advisory Committee Mobilizing Statement Advisory Committee Charter

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Centers for Disease Control and Prevention National Center for Chronic Disease Prevention and Health Promotion Division of Population Health